

Designing Learning Events

A Framework

Audience
Expertise

Tell

Presenter Role:
Expert/Presenter
Content conveyed through
presentation; visual aids
Audience Role: Listen,
individual learning

Share

Presenter Role:
Narrator/storyteller
Content conveyed as
stories, metaphor; show
rather than tell.
Audience Role: Listen,
empathize, relate to own
experiences.

Inquire

Presenter Role: Facilitator
Content conveyed through
Socratic method of
questions, discussion,
conversation, social learning
Audience Role: Reflect,
respond, discuss, share
expertise.

Experience

Presenter Role: Coach
Content including
exercises, experiments,
and activities
Audience Role: explore,
role play, experiment.

Create

Presenter Role:
Producer/conductor
Content is created by
participants/workshop.
Audience Role: creator

Audience
Engagement

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